



A NETFLIX ORIGINAL DOCUMENTARY

# CRIP CAMP

A DISABILITY REVOLUTION

SCREENING GUIDE

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# HOST A SCREENING

Following are tips and tools you will need to host a successful screening and impact-driven conversation.

## THE ESSENTIALS

To get started on hosting a screening, ensure you have access to the essentials: a way to play the film, a venue, and registration.

### THE FILM

Beginning March 25, the film will be available for screenings worldwide via Netflix.

In order to screen *Crip Camp*, you must have a Netflix account. If you do not already have an account, you can sign up for a free, 30-day trial at [netflix.com](https://netflix.com).

You have two options to access the film:

#### 1. Stream the film on Netflix

- In order to play from the Netflix platform, your home, or venue must have an internet connection with at least 5 Mbps download speed. You can test the internet speed by visiting [fast.com](https://fast.com) or contacting your ISP. Learn more about [Netflix's internet speed recommendations](#).
- Allow the film to load before hitting play to improve playback.
- If you are hosting a community screening, don't forget to do a tech check at your venue, with the equipment, speakers, and internet connection you plan to use — ideally a week before your event.
- Problems with streaming? Consult the [Netflix Help Center](#) to troubleshoot network connection issues.

#### 2. Download the film on the Netflix app (recommended)

- Using the Netflix app on your smart TV, mobile or other viewing device, you can download the film to play it offline. This feature is available for mobile

phones (iPhones and Androids), tablets, and computers running Windows 10.

- Need help with the app? Learn more about the app on the [Netflix Help Center](#).

A reminder that you cannot charge admission or fundraise during any *Crip Camp* community event.

The full Netflix educational license is below.

## THE VENUE

You can host the screening at any venue of your choice, but we strongly recommend selecting a venue that has accessibility options. You are welcome to host in a private home, but if you have a large group, keep in mind that accessibility might be limited, and you might want to consider a community venue.

Know where the accessible and gender neutral bathrooms are in your venue, or consider putting up temporary signs to indicate they are gender neutral and/or accessible, so you can direct attendees.

Make sure there is enough space for adequate mobility and accessibility options (e.g., CART live transcription, ASL interpreters). If you have a larger group, you will likely need to find a venue like a community theater or school/university classroom that has projection capabilities. If your venue is not accessible, be sure to publicize this so potential attendees are aware. Additional guidance on accessibility is provided below.

## REGISTER YOUR EVENT

Sign up to host a screening at this [link](#). Registering your event will give you access to our team, additional resources and materials, and updates on the latest news and developments of the film and its impact campaign.



## GRANT OF PERMISSION FOR EDUCATIONAL SCREENINGS

Netflix is proud to present original documentaries that speak to our users in a meaningful way. We know that many of you are as excited about these films as we are; and because of their informational aspects, you'd like to show them in an educational setting -- e.g., in the classroom, at the next meeting of your community group, with your book club, etc.

Consequently, we will permit one-time educational screenings - "one-time screening" means that you can't hold screenings several times in one day or one week, but if, for example, you're an educator who wants to show the film once a semester over multiple semesters, that's okay.

Educational screenings are permitted for any of the documentaries noted with this information, on the following terms:

- The documentary may only be accessed via the Netflix service, by a Netflix account holder. We don't sell DVDs, nor can we provide other ways for you to exhibit the film.
- The screening must be non-profit and non-commercial. That means you can't charge admission, fundraise, solicit donations, or accept advertising or commercial sponsorships in connection with the screening.
- The documentary shall not be screened at any political campaign events and/or electoral campaigning events.
- Please don't use Netflix's logos in any promotion for the screening, or do anything else that indicates that the screening is "official" or endorsed by Netflix.
- We trust our users to respect these guidelines, which are intended to help you share and discuss our documentary content in your community.

To the extent your institution requires you to demonstrate that you have a license for your screening, please show them this page.

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# THE EVENT LOGISTICS

## DATE AND TIME

Ideally, you should select a screening date 4-5 weeks out so you have enough time to plan the event logistics (selecting the venue, inviting participants, gathering RSVPs, and promoting the event to your networks).

The film runs for 106 minutes and a robust discussion generally takes 1-3 hours. We recommend setting aside up to four hours to have enough time to gather the participants, make introductions, view the film, and engage in a substantive discussion.

## WHO TO INVITE?

Anyone can be a changemaker. We highly encourage you to invite your broader network to the screening. Here are some suggestions on who you can invite.

- Family and friends.
- Your school or university.
- Your colleagues, coworkers or company employee groups.
- Religious or faith-based organizations and spiritual leaders.
- Your neighbors, community leaders, local advocates or activists.
- Non-profit organizations or community organizers.
- Leaders in the disability justice and disability rights communities, particularly to be considered as moderators for the discussion.
- Anyone else who is interested in making an impact on the Disability Rights Movement.

## FOOD

If possible, we recommend providing light snacks and refreshments for your guests, especially if any have medical issues or dietary needs that require food every couple of hours. You can also host a potluck, in which every guest brings a dish or beverage to share communally with the group. Please label food for people with allergies or dietary restrictions (e.g., nuts, gluten-free, vegan, etc).

If you serve alcohol, be sure to provide water and non-alcoholic drinks. It would be helpful if you have plastic straws available for those that need them.

## **GET THE WORD OUT**

You can use the provided sample social media copy and hashtags to promote the event to your network and invitees.

### **Sample Invitation Copy**

#### **You Are Invited to a Screening of *Crip Camp***

Down the road from Woodstock, a revolution blossomed in a ramshackle summer camp for teenagers with disabilities, transforming their lives and igniting a landmark movement.

**Date:**

**Time:**

**Location:**

**RSVP:**

**Accessibility:\***

**For More Information, Contact:\*\***

*“Crip Camp is both a gripping look at the history of the disability rights movement and a timely call to action, urging us to explore our own duty to fight for the dignity of all people.”*

*- President Barack Obama, Executive Producer*

**For more information, please contact:**

*\*If you are able to provide accessibility options like a location with wheelchair accessibility, ASL or CART services, audio description, closed captioning or other enhanced accessibility, we highly recommend you provide detailed information in your invitation for interested participants.*

*\*\*The contact listed should be provided with full information about accessibility and be able to answer detailed questions, such as if a scent-free area is available.*

## **SOCIAL MEDIA ACCESSIBILITY**

Often social media is inaccessible for people with disabilities. Do some preparation with your social media posts and schedule them throughout the days and weeks before the event. Always use the #CripCamp tag and be sure to include image descriptions in the post or as alt text.

Here are [9 easy tips](#) and a more [detailed toolkit from the Federal government](#) on social media accessibility.

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# SOCIAL MEDIA TOOLKIT

Use the social media toolkit below to promote your film screening, or encourage your social networks to host their own. Be sure to tag @CripCampFilm and the hashtag #CripCamp so we can like and share your posts!

Hashtag: #CripCamp  
URL: [CripCamp.com](http://CripCamp.com)

## SAMPLE SOCIAL MEDIA COPY

“*Crip Camp* Could Finally Make Disability Rights A Mainstream Political Movement” says [HuffPost](https://www.huffpost.com). The movement is growing. Lend your voice and be part of it. Visit [cripcamp.com](http://cripcamp.com) to learn more.

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#CripCamp sheds light on one story from a complex culture - and there are many stories left to tell. Learn more about disability culture from the people who live it at one of our screenings being held nationwide. For more details on how to sign up, visit [cripcamp.com](http://cripcamp.com).

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#CripCamp shows us how a group of young teenagers reclaimed the slur “crip” for themselves, showcasing their resistance, pride and identity. But what does it actually mean and who can say it? Join the conversation to learn more from people leading the charge of the disability rights movement. Click [here](#) for more information.

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Join me on **DATE/LOCATION** for a screening and discussion of Netflix’s newest documentary, *Crip Camp*. This film is a powerful reminder that community is power and culture. The teens in *Crip Camp* found - and founded - their culture at Camp Jened and we invite you to join the community.

The disabled teens who attended Camp Jened, a ramshackle summer camp in the Woodstock era imagined a brighter future. I believe in this future and am hosting a screening of the film #CripCamp to spread the word. Join me and be part of the movement to continue to build that future. DM me for more details.

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@CripCampFilm is a story of how teens w/ disabilities became revolutionary activists and shaped a culture of love, pride and self-acceptance. Join me at my screening to discuss their impact and how we, as allies, can do more. There is no right or wrong way to be part of a community.

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# HOW TO MAKE THE SCREENING ACCESSIBLE

The film reminds us that accessibility should be a rule, not an exception. As you plan your event, below is an abridged checklist adapted from [Rooted in Rights](#) and [s.e. smith](#) that provides tips and guidelines on how to make your screening accessible to the disability community.

## CREATING AN ACCESS PLAN

- Vet your facilities, do a site visit beforehand.
- In buildings, look for:
  - Ramps; accessible all gender restrooms; doorways of sufficient width for wheelchairs to enter; ample seating; reconfigurable spaces; bright, even light.
  - Know where the accessible and gender neutral bathrooms are in your venue so you or your volunteers can direct people.
- Ideally choose a venue that has an open, flexible seating arrangement to accommodate various needs (e.g., chairs without arms, movable seats for wheelchair users). Otherwise, clearly mark wheelchair seating and if screening at a larger space like a theater, try to ensure enough room for companion seating.
- Provide sign language interpretation for all events.
  - If you know someone who would be willing to provide interpretation, consider inviting them as a participant.
- Consider providing Communication Access Realtime Translation (CART), as not all people who have hearing loss or who are d/Deaf use sign language to communicate, and it can provide greater access for people with auditory processing disorders.
- If possible via Netflix streaming, provide audio descriptions.
- Turn on the captions and include them during the screening, even if no one requests them.

- Consider providing loaner wheelchairs or scooters, possibly through a third party vendor who can assume liability.
- Consider offering wheelchair-accessible shuttles.
- Designate a service animal relief area.
- Develop a scent policy — going scent-free will enhance accessibility.
- Consider designating a quiet space or room.
- Ensure that anyone who is speaking, including audience members, use microphones.
- Consider audio assistance, like hearing loops, for people who have hearing loss and rely on assistive technologies such as hearing aids.
- Include the kinds of access you will have available in your publicity materials and social media posts.
- Include information on how to get to the venue via public transit and parking.

**NEED MORE GUIDANCE?** [This ADA checklist](#) can be a great resource, as can this [guide on designing ADA-compliant events](#). The Autistic Self Advocacy Network has also developed resources for [inclusive access policies](#) and [Access Is Love](#) has a great list of resources.

## **MAKING YOUR EVENT POLICIES DISABILITY-FRIENDLY**

- Include people with disabilities in your leadership, organization, scheduled speakers, and panelists, imagery, and documentation.
- Provide compensation if people with disabilities are serving as speakers, panelists, moderators, or presenters.
- Assume disabled people are in the room, even if they aren't evident, and that they are stakeholders in your event.
- Include a space on your registration form for people to express access needs.

- Document your accessibility policy and efforts and make them public.
- Have a framework in place for responding to criticism and feedback from the disability community.
- Be mindful of your language:
  - Avoid words that use disability as an insult, like “crazy” or “hysterical.”
  - Avoid phrases such as “wheelchair-bound” or “suffers from.”
- Pay consultants with disabilities if you need additional expertise organizing this event and ensuring access.

## WEBSITE ACCESSIBILITY

- Use high contrast and consider using a tool to allow users to switch from dark-on-light to light-on-dark.
- Don’t use flashing animations.
- Use [alt text](#).
- Don’t use images to present text information.
- Use [skip navigation](#).
- Offer a magnifying tool.
- Caption and/or transcribe video and audio content.
- Use descriptive link text (“[find pictures of cute animals here](#)” rather than “[here](#)”), as screenreader users may jump through links and need to know where they lead.
- Include a website accessibility statement, like this one from Rooted in Rights’ parent organization, [Disability Rights Washington](#).
- Include event accessibility information prominently, with a clear access plan and contact information.

**NEED HELP?** Start with [WebAIM](#) and [Section 508](#).

For a full list of guidance on making events accessible, visit [Rooted in Rights](#).

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# SUGGESTED SCREENING AND DISCUSSION AGENDA

## 3 HOURS 30 MINUTES

Visit [cripcamp.com](http://cripcamp.com) for the complete Discussion Guide, which has tips on moderating and questions to ask participants.

### Welcome and Introductions

10 minutes

Introduce the film, the participants, and the purpose/goal of the screening.

### Pre-Screening Discussion

15 minutes

Kickoff the conversation with the pre-screening questions.

### Film Screening

1 hour 45 minutes

Play the film to audience members in its entirety. Refrain from discussion until the film is complete.

### Post-Screening Discussion and Q&A

1 hour

Reflect on the film and its impact.

### How to Take Action

20 minutes

Discuss next steps and how you can take action to further the movement.

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# FOLLOW-UP AND CALL-TO-ACTION

## SHARE THE EXPERIENCE

Make sure to take a group photo and share it on your social media with the hashtag #CripCamp. Encourage the audience to live-tweet the screening using the tag. Encourage your audience members to share it too. Representation matters – we want people to see our growing community of changemakers passionate about disability rights and justice and inspire others to join our cause.

## SAY THANK YOU

Following the screening, remember to send a thank you message to your audience members for contributing to the conversation and letting them know how they can stay involved.

## KEEP IN TOUCH

Visit [cripcamp.com](http://cripcamp.com) to sign-up for our mailing list so we can send you updates on our work, the progress of the impact campaign, and upcoming events.

In July, reach back out to your group to celebrate the 30th anniversary of the ADA. Check back in to [cripcamp.com](http://cripcamp.com) for information on ADA30 events and ways to get involved.

## SHARE FEEDBACK

Keep an eye out for an email from the *Crip Camp* Impact team with a post-screening survey. We want to hear from you. Please share your feedback on your experience hosting and moderating the screening. Our campaign is community-led first and foremost, and we want to ensure that your voices and input are heard and incorporated in future initiatives.